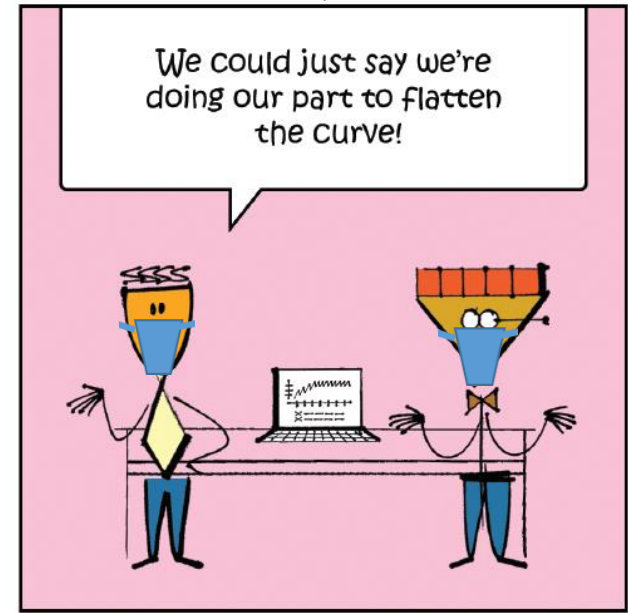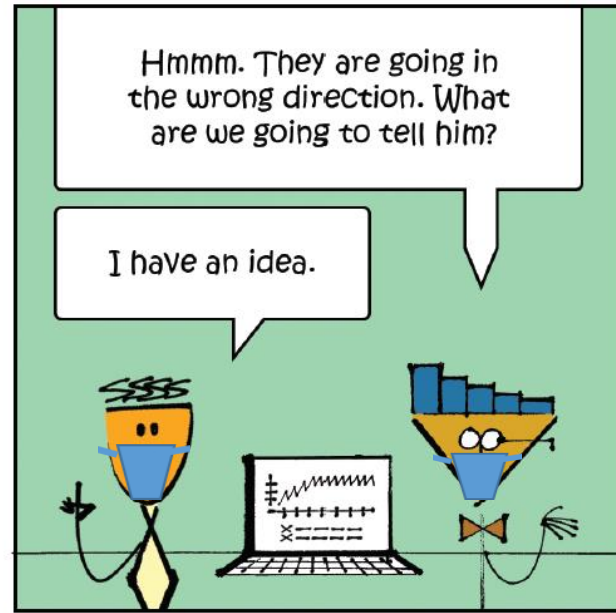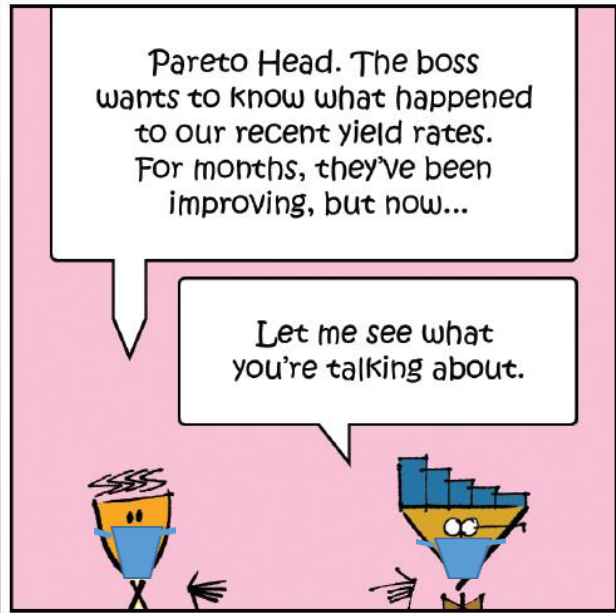# Agile Thinking in Uncertain Times

Norbert Majerus

Lean Champion

By Mike Crossen

Quality Progress Magazine
July 2020

Today

- Where are you today? Are you safe?

- Things will **not** go back where they were

- Goodyear examples of a similar situation

- Everything is scary-fluid

- Flexibility and speed will prevail

- How can we use agile thinking TODAY

Agile

google

- 30 Million agile methodology

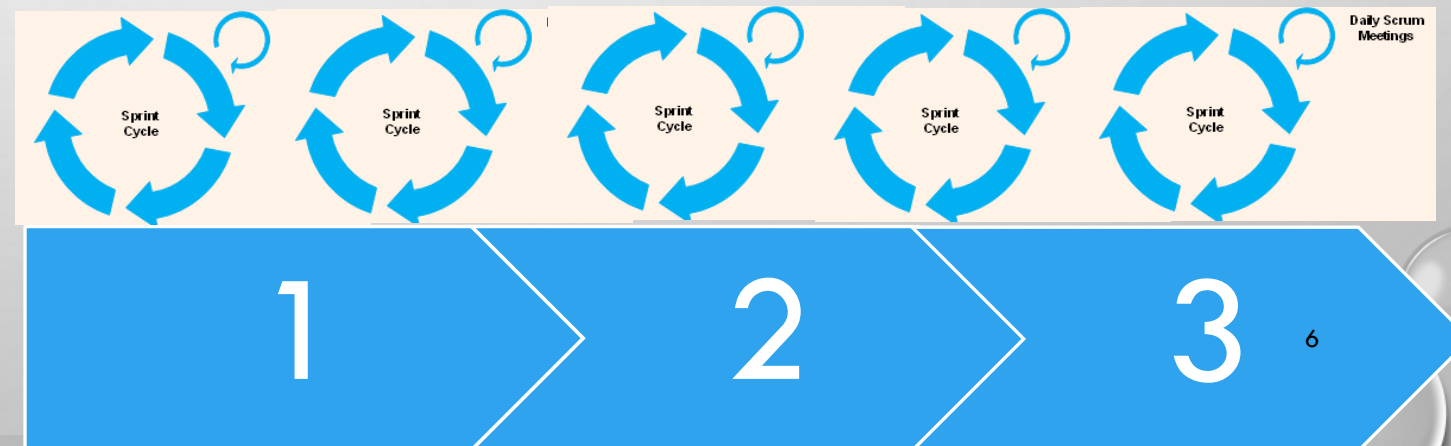- 12 Million SCRUM – same hits

- 60 Million "Agile Consultants"

My First ~~Agile~~ *Not So* Story

- Spec

- Budget

- Josh

- Small Budget

Lessons Learned from Agile Implementations

- Principles before tools

- One size does not fit all

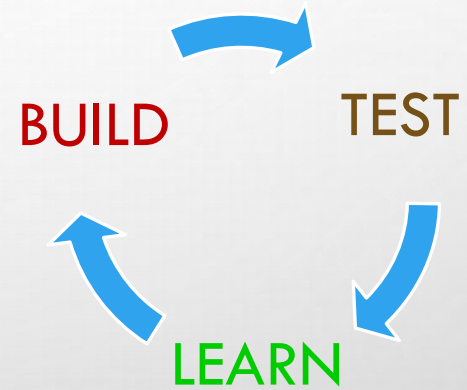- Agile is not a chopped up GANTT chart

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Steve Zelinski Definition

- If you start a new project with very high uncertainty you cannot predict anything

- You will only know where you should be going after you start the project and learn

- Mike Tyson

- Business plans, Gantt charts ….

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Manage To a Very Short Horizon
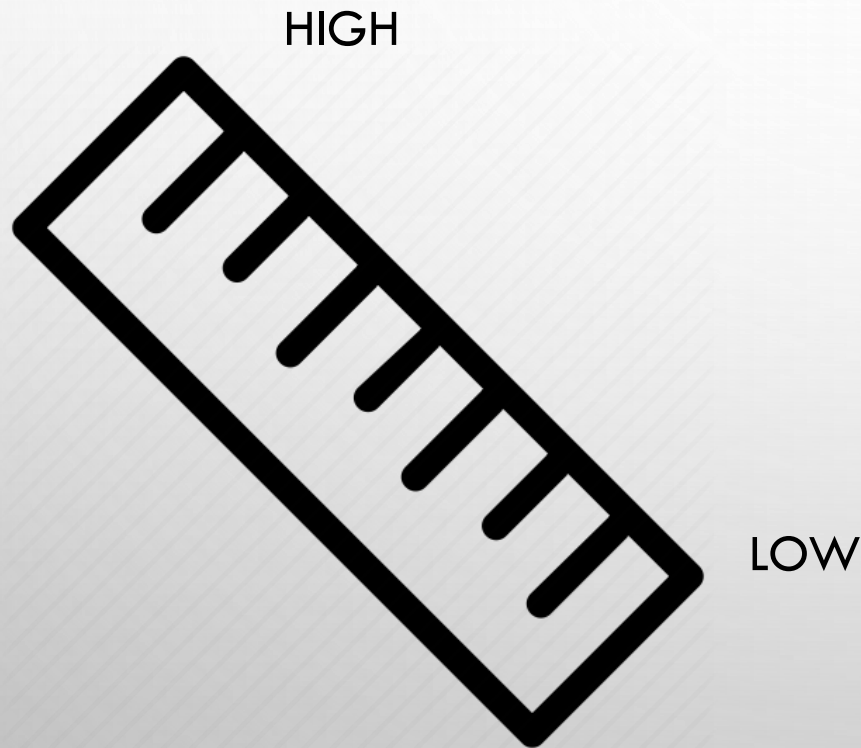
- Sprint

- SCRUM

- Agile

- …..

- EXPERIMENT

BUILD → TEST → LEARN → BUILD (cycle)

Manage Along the Risk Scale

HIGH

LOW

CRITICAL Questions
Go/No-Go

Highschool Wind Mill

What would have been the most critical question

Good is Good Enough

Zappos.com
POWERED by SERVICE®

Maximum Learning
With Minimum Effort

Akron Children's Hospital

Keep Lanes Open

Especially if there is a question that you cannot answer yet

Questions?

Ideas

AME Conference in October

Will People Pay for Virtual Event

Promotions

Sponsors

Will People be concerned

Will People Join Virtual Event

How Many Companies Cut Budget

Can People Travel

Will Border Be Open

Program

Hotel Cancellation Terms

What will Speakers Do?

Will Planes Fly

Will People Drive

Food Order

?

Site Arrangements

Will Gatherings be Allowed

Will People Take a Risk

Summary

- Work to a short horizon

- Manage along the risk scale

- Good is good enough

- Keep essential lanes open

Thanks

If everything seems under control, you're just not going fast enough.

-- Mario Andretti

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