



LPPDE Conference: Where Innovation Starts

Innovation @ Lean Product & Process Development Exchange!

The Lean Product & Process Development Exchange has long been the most impressive gathering of innovators and lean product and process development practitioners. This year's conference is no different and draws upon the rich examples of innovation taking place in and around Columbus, OH and Ohio State University. To bring focus to this year's theme, we've assembled an impressive lineup of keynote speakers and case study presentations. Keynote speakers include **Billy Taylor**, Goodyear Tire & Rubber Company, **Michael Walton**, Director, Industry Solutions Executive at Microsoft, **Michael Kennedy**, author of *Ready, Set, Dominate: Implement Toyota's Set-Based Learning for Developing Products*, and **Karyn Ross**, author of *The Toyota Way to Service Excellence*.

Learning

What is it like learning at an LPPDE Conference? Think of it as an incubator! More learning is accomplished during a few days at this conference than in many months of learning on your own. It's the ultimate Gemba Walk, but instead of you visiting and learning from companies across the globe, they come to you! You'll learn from companies actively engaged in their own lean product development journeys. What worked? And just as important, what didn't?

Networking

You'll learn a great deal from those on the presentation team, but we often hear that some of the best learning happens in the hallways, over lunch, and during a coffee break. That's because your colleagues, at various stages of learning and in various industries, are looking to meet, connect, and share experiences. This network will prove valuable long after the conference has ended as you stay connected to share ideas, best practices, and even benchmark companies throughout the year.

Planning

LPPDE is designed for you to develop strategic plans so that your return to the office is one filled with action. You'll know better who to involve in your plans, what areas might provide quick wins, and what a 1-3 year plan might look like for your company. In the end, you'll be equipped with a formidable competitive advantage. See you in Columbus!

www.lppde.org



Join the Conversation!

LPPDE North America 2018
October 1-4, 2018 | Columbus, OH
www.lppde.org



Insights LPPDE Participant: Mats Ramkvist, R&D Manager



"I am the one responsible for challenging our organization to adapt lean innovation thinking. The biggest benefit in attending LPPDE was the good ideas, energy and inspiration to continue my work implementing lean product development locally and globally within our product group.

The Exchange of experiences in lean product development among attendees gave me more courage to take the next step. It was also really interesting to hear that many of the challenges that other companies are facing are the same as my challenges. This provides me with some ease of mind.

The most powerful insight was that lean means continuous learning. It's up to me and my team to learn as much as possible every day.

- Mats Ramkvist

This Fall Innovation Happens Here... Columbus, OH!

OPTIONAL PRE-CONFERENCE WORKSHOPS



Intro & Advanced to Lean Product Development
Göran Gustafsson & Durward Sobek



How to Start an LPPD Program
Norbert Majerus & Peter Palmér



The Lean Machine: Lessons from Harley Davidson
Dantar Oosterwal



Turning Ideas into Successful Products
Matt Albin

KEYNOTE SPEAKERS



Billy Taylor



Michael Walton



Karyn Ross



Michael Kennedy



Mike Morrison



Ben Cook



BREAKOUT SESSION CASE STUDIES



CONFERENCE HOTEL

The Blackwell Inn and Pfahl Conference Center

2110 Tuttle Park Place
Columbus, Ohio 43210
Phone: 614-247-4000
Toll Free: 866-247-4003



LPPDE Room Rate: \$152

This year's LPPDE North America 2018 will be located at the Blackwell Inn. The Blackwell is Ohio State's premier conference venue, located at the center of the university campus. We have negotiated an LPPDE room rate at \$152. Other nearby hotels, having shuttle service to the conference center, include: Holiday Inn Express & Suites Columbus University Area, Hilton Garden Inn, Staybridge Suites OSU, and Marriott Columbus University Area.

REGISTRATION INFORMATION

STANDARD REGISTRATION FEE FOR 2-DAY CONFERENCE:

Main 2-Day Conference: \$1795

Half-day Pre-Conference Workshops: \$395
Full-day Pre-Conference Workshops: \$795
Full-day Post-Conference Company Tours: \$795



TEAM DISCOUNTS: Groups of 5 or more save 10% per person off of the standard 2-day conference rate. Use **Discount Code "grouprate"** for conference. Groups of 10 or more are eligible for a special "Concierge Service" in addition to the 10% discount. Contact us with questions on large groups.



LPPDE – E stands for EXCHANGE

– An exchange of ideas, best practices, challenges, questions, and answers.

Participate in the exchange

- Meet the board members.
- Interact with speakers.
- Learn from your peers.
- Share your story.
- Build your network.



COMPLIMENTARY MINI-WORKSHOPS



Collaborative Innovation
Aravind Chandrasekaran



Craft Beer Simulation
Larry Navarre



The 3P Process Mini-Workshop
Manoel Santos

OPTIONAL POST-CONFERENCE TOURS



Marysville, OH

Lean Management Systems and Scheduling



Akron, OH

Innovation Center/NASCAR Production Plant
PLUS
Workshop on Knowledge Management



Columbus, OH

Agile in a Mixed Environment
PLUS
Scrum for Software and Hardware

Monday, October 1, 2018: Pre-Conference Workshops		LPPDE North America 2018, Columbus	
9:00AM	Göran Gustafsson and Durward Sobek , Chalmers University of Tech and Montana State University - <i>Introduction to LPD</i>	Norbert Majerus and Peter Palmér , Retired Goodyear & Scania – <i>LPPDE: How to Start an LPPD Program</i>	Dantar Oosterwal , Develop Lean – <i>The Lean Machine</i>
12:30PM	Lunch		
1:30-5:00PM	Göran Gustafsson and Durward Sobek , - <i>Advanced LPD</i>	continued	Matt Albin and Annie Mabry , AMWAY – <i>Turning Ideas Into Successful Products</i>
Tuesday, October 2, 2018: Conference Day 1			
8:00AM	Welcome by Norbert Majerus (conference chair) and Peter Palmér (chair of LPPDE)		
8:05AM	Keynote: Billy Taylor , Goodyear – <i>The People Side of Lean</i>		
9:00AM	Keynote: Michael Walton , Microsoft – <i>IoT Enabling Lean Product Innovation</i>		
10:00AM	Networking Break		
10:30AM	Joe Murli , The Murli Group	Ovi Contrás , Bombardier Aerospace – <i>Navigating the Lean Transformation</i>	Open Space Discussion Groups
11:30AM	Networking Break		
11:45AM	Myrna Flores , LAA / EPFL – <i>Discovering Best Practices and Trends in LPD</i>	Bill Hathaway , MoreSteam – <i>Agile Process Design: Simple Methods for Better Results</i>	Open Space Discussion Groups
12:45PM	Networking Lunch		
2:00PM	Keynote: Michael Kennedy , Targeted Convergence – <i>22 Years Later, we still can't match Toyota's PD excellence – WHY?</i>		
3:00PM	Networking Break		
3:15PM	Mike Lafleur , Ask Listen LLC – <i>Determining Customer Needs</i>	Bret Richmond , Synapse Product Development, <i>The V-Model as Focal Point of Flexible Product Development</i>	Open Space Discussion Groups
4:15PM	Networking Break		
4:30PM	JD Cunningham and Kenneth Bonenberger , STERIS – <i>Kaizen Event-Based New Product Development</i>	Joachim Knuf , Organizational Learning Systems Inc – <i>Standardization & Framing: Lean Thinking in Development Teams</i>	Open Space Discussion Groups
5:30PM	Networking Break		
5:45PM	Keynote: Kimberly Clark and iObeya – <i>Digital Lean Innovation</i>		
7:00PM	Networking Buffet		
Wednesday, October 3, 2018: Conference Day 2			
8:00AM	Reflection – Opening by Norbert Majerus (conference chair)		
8:05AM	Keynote: Karyn Ross , Karyn Ross Consulting – <i>Invention is the Mother of Necessity: Creating the Services of the Future</i>		
9:00AM	Keynote: Mike Morrison , The Leadership Workshop – <i>A Clear People Focus in Lean Product and Process Development</i>		
10:00AM	Networking Break		
10:30AM	Billy Ingram , Interface – <i>Increase the Pace of Innovation with Stakeholder Engagement</i>	Bella Englebach , Johnson and Johnson – <i>Get to the Point: Overcoming Cognitive Bias in Evaluating Options in LPD</i>	Open Space Discussion Groups
11:30AM	Networking Break		
11:45AM	Calvin Smith , Wipro Digital – <i>Factory to the Field: Digital Twin/Thread and Closing the Loop from PLM to Smart Devices</i>	David Veech , Ohio State University – <i>Confident Creativity: Secrets to Reigniting Creativity in the Workplace</i>	Open Space Discussion Groups
12:45PM	Networking Lunch		
1:45PM	Keynote: Ben Cook and Jean Claude Kihn , Performance Instruction & Training (PIT) – <i>Developing at Pit-Crew Speed</i>		
3:00PM	Networking Break		
3:10-5:00PM	Aravind Chandrasekaran , Ohio State Univ – <i>Collaborative Innovation Mini-Workshop</i>	Larry Navarre , Kettering University – <i>Craft Beer Simulation Mini-Workshop</i>	Manoel Santos , Embraer – <i>The 3P Process Mini-Workshop</i>
Thursday, October 4, 2018: Post-Conference Tours with workshops			
9:00-4:30PM	Goodyear – Akron, OH – One of the pioneers of using lean in the Innovation Creation Process <ul style="list-style-type: none"> • Visit – Innovation Operation Management Center • Visit – NASCAR Tire plant • Visit: Hoshin Kanri room • Workshop: Knowledge Management at GoodyearWorkshop – Knowledge Management – Bob Melvin, Teledyne Benthos and LPPDE and Ron Marsiglio, Knowledge / PD and LPPDE 	Honda R&D Americas – Marysville, OH, site of the Honda plant and the R&D Center for the N/A R&D Center <ul style="list-style-type: none"> Theme: Visual Management • Plant visit - Marysville Auto Plant • Honda Presentation: TBA • Workshop: Lean management systems and scheduling – Suzanne van Egmond, Phillips and LPPDE 	Nationwide – Columbus OH has agile across the board for software development and improvement projects <ul style="list-style-type: none"> • Visit: Agile teams at Nationwide • Workshop: Agile in a mixed environment • Workshop: Scrum for software and hardware